



magnetik's 10-point website quality assurance

1. Functionality Testing

We thoroughly test all website functionality from menus to web forms right through to database interaction and any specialised applications or scripting.

2. Spell Checking

We run a spell check of every single page of your website to find those typos.

3. Link Checking

All links within your website are checked to ensure they are all valid.

4. HTML 4.0 / CSS Validation

We run tests on all website pages to verify that they comply with the World Wide Web Consortium (W3C) standards for HTML 4.0 and CSS.

5. Accessibility Validation

Another special test, Section 508 Accessibility, is run to check for website accessibility. When passed, this test ensures that each web page can be read by assistive technologies such as screen readers for the visually impaired.

6. Cross Platform Testing

We test the website across computer platforms (Windows and Apple Mac) to ensure that it is seen consistently by all website visitors.

7. Target Browser Validation

The website is tested across different website browsers (Internet Explorer, Opera, Firefox, Safari) to ensure that each browser renders the website correctly.

8. Download Speed Testing

The website is tested to see that it downloads quickly for different internet connection types (dial-up, broadband).

9. Search Engine Simulation

We run a simulation of how a search engine would view the website to make sure that the search engine will not be slowed down, confused or otherwise have any problems indexing the website.

10. Title & Meta Tag Checking

Finally, we make sure that each web page has an appropriate title and meta tags. These are used to provide information about the web page when shown in search engine results.